



Local Ballot Measure: D

Arguments and rebuttals are the opinions of the authors. We print them exactly as submitted.

Argument In Favor of Measure D

Vote YES on Measure D to protect Monterey's financial stability and essential city services.

Monterey faces a growing structural budget deficit driven by rising costs for public safety, emergency response, infrastructure, and essential city services. The City's latest financial forecast projects a deficit of approximately \$12 million in the coming fiscal year.

Without this measure, the City will be forced to consider significant cuts to essential services residents rely on every day, including police protection, fire response, 9-1-1 emergency dispatch, disaster preparedness, and other vital city services.

Measure D provides a responsible, temporary solution.

Measure D would enact a modest 0.375% local sales tax — about 38 cents on a \$100 purchase — for nine years, generating approximately \$4.5 million annually to help maintain essential services and stabilizing finances.

Because Monterey welcomes millions of visitors each year, a majority of this tax will be paid by visitors, helping support the public safety and services they rely on while visiting our community.

Measure D includes strict accountability and local control:

- All funds stay in Monterey and cannot be taken by the State
- Independent audits and public reporting ensure transparency
- Funds support essential city services
- The measure automatically expires in nine years

Your City Council unanimously recommends a YES vote on measure D to protect Monterey's financial stability and essential services.

/s/ Tyller Williamson, Mayor

/s/ Ed Smith, Vice Mayor

/s/ Kim Barber, Councilmember

/s/ Gino Garcia, Councilmember

/s/ Jean Rasch, Councilmember

Rebuttal To Argument In Favor of Measure D

No arguments against Measure D were submitted.