

Monterey County

SPECIAL EVENT TASK FORCE MEETING

Wednesday, July 23, 2025

TELECONFERENCE VIA ZOOM

Monterey County Government Center

1441 Schilling Place – South, 2nd Floor Salinas, CA 93901

9:00 AM

Minutes

Scheduled Special Events for Discussion

1. EVENT NAME: CARS & COFFEE

PRESENTED BY: APRIL HENDERSON

FILE NUMBER(S): 25SE00044

SETUP DATE: 11/22/2025

START DATE: 11/22/2025

END DATE: 11/22/2025

DISMANTLE DATE: 11/22/2025

LOCATION: WEATHERTECH RACEWAY LAGUNA SECA, 1021 MONTEREY SALINAS HIGHWAY, SALINAS

Organizer April Henderson was not present and Liz Gonzales provided the following comments:

- Similar to the event in Carmel Valley.
- A gathering of local car collectors.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

2. EVENT NAME: CALIFORNIA INTERNATIONAL AIRSHOW 2025

PRESENTED BY: HARRY WARDWELL

FILE NUMBER(S): 25SE00139

SETUP DATE: 9/27/2025

START DATE: 10/4/2025

END DATE: 10/7/2025

DISMANTLE DATE: 10/7/2025

LOCATION: SALINAS MUNICIPAL AIRPORT, 30 MORTENSEN AVENUE, SALINAS

Organizer Harry Wardwell was present and provided the following comments:

- The Blue Angels will be featured.
- Everett Alvarez will be honored on Saturday, 10/4/2025.
- Friday, 10/3/2025: Mavericks' Lounge culinary event will include food and alcohol service and an air show and fireworks.
- On 10/4/2025 and 10/5/2025: Gates will open at 9:00am. Flights start at 11:00am.
- Alisal Road will be closed on Wednesday — Sunday for Blue Angels practice and the Airshow Performance.
 - Encroachment Permit for road closure has been submitted and fees have been paid.
- Permits for Food Service are pending submittal.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales expressed appreciation for submitting applications early.
 - Recommends submitting applications at least 90 days in advance for review.

Public comments pertaining to this event: NONE



3. EVENT NAME: PRIVATE BIRTHDAY CELEBRATION

PRESENTED BY: SAMANTHA POPE

FILE NUMBER(S): 25SE00086

SETUP DATE: 10/3/2025

START DATE: 10/4/2025

END DATE: 10/4/2025

DISMANTLE DATE: 10/5/2025

LOCATION: 22 SCARLETT ROAD, CARMEL VALLEY

Organizer Samantha Pope was not present and Liz Gonzales provided the following comments:

- Less than 100 attendees, which usually does not require the submittal of a Special Event Questionnaire.
- Other agencies may require the submittal of a Special Event Questionnaire for other reasons.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

4. EVENT NAME: COASTAL KIDS HOME CARE 20TH ANNIVERSARY

PRESENTED BY: SAVANNA HARRIS

FILE NUMBER(S): 25SE00145

SETUP DATE: 10/18/2025

START DATE: 10/18/2025

END DATE: 10/18/2025

DISMANTLE DATE: 10/18/2025

LOCATION: RUSTIQUE WINERY, 1010 RIVER ROAD, SALINAS

Organizer Savanna Harris was present and provided the following comments:

- Food and Wine will be served at this event for attendees.
- Event will use restrooms at Rustique Winery. Portable Restrooms may be added.
- Use of tents for this event will be determined by the weather.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

5. EVENT NAME: SAN ARDO ROAD RACE

PRESENTED BY: ROBERT LEIBOLD

FILE NUMBER(S): 25SE00168

SETUP DATE: 8/16/2025

START DATE: 8/16/2025

END DATE: 8/16/2025

DISMANTLE DATE: 8/22/2025??

LOCATION: VARIOUS COUNTY ROADS BETWEEN SAN ARDO AND SAN LUCAS

Organizer Robert Leibold was not present and provided the following comments:

- Encroachment Permit has been applied for.
- Event participants will be on bicycles.
 - Support staff in vehicles and on motorcycles will also be on the route.
- Race route includes Paris Valley Road, Cattlemen's Road, Lockwood-San Lucas Road and Cattlemen's Road.
- Pending submittal of Emergency Medical Plan to Emergency Medical Services.
- Restrooms at San Ardo School will be used for this event, with additional portable toilets onsite.
- Parking will be around San Ardo School.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

6. EVENT NAME: WALKER CUP MATCH

PRESENTED BY: JUSTIN ARMSTRONG

FILE NUMBER(S): 25SE00169

SETUP DATE: 8/11/2025

START DATE: 9/7/2025

END DATE: 9/8/2025

DISMANTLE DATE: 9/8/2025

LOCATION: CYPRESS POINT CLUB, 3150 17 MILE DRIVE, PEBBLE BEACH

Organizer Justin Armstrong was present and provided the following comments:

- Bi-annual amateur golf tournament.
- 20 participants competing.
- Anticipating 3,500 – 4,000 attendees each day.
- Pending submittal of permits for tents and food service with assistance from Pebble Beach Company.
- Attendee parking is at the Pebble Beach Special Events field.
- Shuttles provided by Pebble Beach Company to take attendees to and from Cypress Point Club.
- A detour on 17 Mile Drive will divert traffic from Spyglass Hill Road and Madre Lane.
 - Detour will be in place Friday – Sunday, 6:00am – 8:00pm.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

7. EVENT NAME: ASTON MARTIN OF THE AMERICAS

PRESENTED BY: LAURA INGRASSIA

FILE NUMBER(S): 25SE00170

SETUP DATE: 8/8/2025 – 8/13/2025

START DATE: 8/14/2025

END DATE: 8/17/2025

DISMANTLE DATE: 8/17/2025 – 8/18/2025

LOCATION: 1062 B SPYGLASS WOODS DRIVE, PEBBLE BEACH

Organizer Laura Ingrassia was present and Fransiska Weckesser provided the following comments:

- Event is private, by invitation only.
- Debut of Aston-Martin's new hybrid, Valhalla.
- Open Daily from 9:00am – 6:00pm.
- On Friday, a private dinner for 30 attendees from 7:00pm – 10:00pm.
- On Saturday, a cocktail party for a maximum of 150 attendees.
- Catering company will provide food and beverages for the event.
- Generators will be used.
- Health permit and Emergency Medical Plan submittals pending.
- Organizers will comply with the County Noise Ordinance.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales reminds that if a home will be used for car events annually, a Coastal Development Permit will be required for the property.
- Liz Gonzales expressed appreciation for the early submittal.

Public comments pertaining to this event: NONE

8. EVENT NAME: TAKE A KID MOUNTAIN BIKING DAY

PRESENTED BY: MICHAEL MCGIRR

FILE NUMBER(S): 25SE00171

SETUP DATE: 10/4/2025

START DATE: 10/5/2025

END DATE: 10/5/2025

DISMANTLE DATE: 10/5/2025

LOCATION: FORT ORD DAY CAMP CYCLING AREA, 15301 WATKINS GATE ROAD, EAST GARRISON

Organizer Michael McGirr was present and provided the following comments:

- Participants ages range from toddlers to high schoolers, with approximately 100 participants.
- Local high school mountain biking teams will provide marshaling and mentoring to younger children for this event.
- Restrooms are a pit toilet on site and portable toilets and a wash station.
- Participation is by application.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales (Housing and Community Development) referred the organizer to the Health Department regarding the portable restrooms.

Public comments pertaining to this event: NONE

9. EVENT NAME: ALAINA — WYATT WEDDING

PRESENTED BY: ALAINA PADUGANAN

FILE NUMBER(S): 25SE00172

SETUP DATE: 9/5/2025

START DATE: 9/6/2025

END DATE: 9/6/2025

DISMANTLE DATE: 9/7/2025

LOCATION: LAKE SAN ANTONIO NORTH SHORE, MCCANDLESS PICNIC AREA, 2091 NEW PLEYTO ROAD, BRADLEY, CA 93426

Organizer Alaina Paduganan was not present and Liz Gonzales provided the following comments:

- Event organizer is working with Dona Luna (Public Works, Facilities and Parks).

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

10. EVENT NAME: RADICAL MOTORSPORTS

PRESENTED BY: TOM BREWER

FILE NUMBER(S): 25SE00173

SETUP DATE: 7/23/2025

START DATE: 7/25/2025

END DATE: 7/28/2025

DISMANTLE DATE: 7/28/2025

LOCATION: PADDOCK AT WEATHERTECH RACEWAY LAGUNA SECA, 1021 MONTEREY SALINAS HIGHWAY, SALINAS

Organizer Tom Brewer was not present and Liz Gonzales provided the following comments:

- Explained that when events are on the agenda close to the start date, it is because the Special Event Questionnaire was recently received.
- Event parking will be on site.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

11. EVENT NAME: BULLS BEER BANDA FEST

PRESENTED BY: IVAN RAMOS/SANTOS QUINTERO

FILE NUMBER(S): 25SE00174

SETUP DATE: 7/27/2025

START DATE: 7/27/2025

END DATE: 7/27/2025

DISMANTLE DATE: 7/27/2025

LOCATION: SHERIFF'S POSSE GROUNDS 395 OLD NATIVIDAD ROAD

Organizer Santos Quintero was not present and provided the following comments:

- Request to change the event date to 8/3/25 submitted.
 - Liz Gonzales confirmed receiving the update.
- Anticipating 1,000 – 2,000 attendees.
- Open to the public.
- Events include live music and bull riding.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

Old Items

1. FUN RUN 5K

FILE NUMBER(S): 25SE00175

START DATE: 7/12/2025

END DATE: 7/12/2025

LOCATION: SAN BERNABE WINERY, KING CITY

Liz Gonzales provided the following comments:

- Overview of event time.
- Explained that old events are on the agenda in case the public would like to comment about how the event has impacted them.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

New Items

1. EARTHBOUND CORPORATE EVENT

PRESENTED BY: SARAH CARVEY

FILE NUMBER(S): 25SE00176

SETUP DATE: 7/30/2025

START DATE: 7/31/2025

END DATE: 7/31/2025

DISMANTLE DATE: 8/1/2025

LOCATION: 7250 CARMEL VALLEY ROAD, CARMEL

Organizer Sarah Carvey was present and provided the following comments:

- Event is from 5:00 PM – 10:00 PM.
- Event is by invitation only. 250 invitations have been sent.
- One tent will be provided by Chic Event Rentals.
 - Temporary Structure Permit for tent has already been approved.
- Shuttles will transport attendees to the event venue.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

2. PARTY IN THE VILLAGE

PRESENTED BY: MARJORIE INGRAM VIALES

FILE NUMBER(S): 25SE00177

SETUP DATE: 10/25/2025

START DATE: 10/25/2025

END DATE: 10/25/2025

DISMANTLE DATE: 10/26/2025

LOCATION: HIDDEN VALLEY MUSIC SEMINARS, 104 W CARMEL VALLEY ROAD, CARMEL VALLEY

Organizer Marjorie Ingram Viales was present and provided the following comments:

- Carmel Valley Village Improvement Committee hosts the event.
- Food and no-host bar will be provided by Carmel Valley Kiwanis Club.
- Events include beer and wine barrel raffles.
- Ticketed event.
- Restrooms will be what is onsite. No additional portable toilets or wash stations will be used.
- Cooking will be done outside.
 - Carmel Valley Kiwanis Club is working on applications for food and alcohol service.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

3. THE QUAIL, A MOTORSPORTS GATHERING

PRESENTED BY: COURTNEY FERRANTE

FILE NUMBER(S): 25SE00147

SETUP DATE: 8/8/2025

START DATE: 8/15/2025

END DATE: 8/15/2025

DISMANTLE DATE: 8/18/2025

LOCATION: QUAIL LODGE, 8000 VALLEY GREENS DRIVE, CARMEL

Organizer Courtney Ferrante was not present and provided the following comments:

- An annual event that occurs during car week.

Regulatory agencies' comments pertaining to this event:

- Domitila Hernandez (Housing and Community Development) stated the temporary structure permit application is currently being process.

Public comments pertaining to this event: NONE

4. CROSS COUNTRY RACE KING CITY

PRESENTED BY: TIGE MUÑOZ

FILE NUMBER(S): 25SE00156

SETUP DATE: 9/12/2025

START DATE: 9/13/2025

END DATE: 9/13/2025

DISMANTLE DATE: 9/13/2025

LOCATION: SAN LORENZO REGIONAL PARK, 1160 BROADWAY STREET, KING CITY

Organizer Tige Muñoz was not present and one of the coaches provided the following comments:

- Using the embankment, near the river, and areas near the restroom.
- Some schools may bring their own 10x10 foot canopies.
- Anticipating 75 – 100 participants.
- Schools invited are capped at 15.
- Event coordinators will clean up trash along the course after the event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

5. CROSS COUNTRY JAMBOREE

PRESENTED BY: TIGE MUÑOZ

FILE NUMBER(S): 25SE00155

SETUP DATE: 8/28/2025

START DATE: 8/28/2025

END DATE: 8/28/2025

DISMANTLE DATE: 8/28/2025

LOCATION: SAN LORENZO REGIONAL PARK, 1160 BROADWAY STREET, KING CITY

Organizer Tige Muñoz was not present and one of the coaches provided the following comments:

- A non-formal gathering of local high school cross-country teams to celebrate the start of their season.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

6. JEWISH FOOD FESTIVAL

PRESENTED BY: LISA AVERBUCH

FILE NUMBER(S): 25SE00181

SETUP DATE: 7/26/2025

START DATE: 7/27/2025

END DATE: 7/27/2025

DISMANTLE DATE: 7/27/2025

LOCATION: CONGREGATION BETH ISRAEL, 5716 CARMEL VALLEY ROAD, CARMEL

Organizer Lisa Averbuch was not present and Liz Gonzales provided the following comments:

- An annual event.
- Special Event Questionnaire was required per the Sheriff's Office.
- Open to the public that is being advertised.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

7. CARMEL VALLEY LODGE OCTOBER CELEBRATION

PRESENTED BY: Candace Cate

FILE NUMBER(S): 25SE00182

SETUP DATE: 10/25/2025

START DATE: 10/25/2025

END DATE: 10/25/2025

DISMANTLE DATE: 10/25/2025

LOCATION: SAN SOUCI EVENT CENTER AT CARMEL VALLEY LODGE, 8 FORD ROAD, CARMEL

Organizer Candace Cate was not present and provided the following comments:

- Food Trucks, coffee booth and animal rescue will be onsite.
- Event for hotel guests, each of whom can invite one guest.
- Anticipating no more than 150 attendees.
- The event will be canceled if it rains.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

8. EVENT NAME: BMW VILLA

PRESENTED BY: ASHLEY ZORN

FILE NUMBER(S): 25SE00183

SETUP DATE: 8/7/2025

START DATE: 8/13/2025

END DATE: 8/16/2025

DISMANTLE DATE:

LOCATION: 28 POPPY LANE, PEBBLE BEACH

Organizer Ashley Zorn was not present and Liz Gonzales provided the following comments:

- Property already has Coastal Development Permit for use as a special event venue.
- Annual event.
- Event activities will be held from 9:00am – 5:00pm.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

Adjournment