



Monterey County

SPECIAL EVENT TASK FORCE MEETING

Thursday, May 22, 2025

TELECONFERENCE VIA ZOOM

Monterey County Government Center

1441 Schilling Place – South, 2nd Floor Salinas, CA 93901

9:00 AM

Minutes

Scheduled Special Events for Discussion

1. EVENT NAME: CONCOURS D'ELEGANCE

PRESENTED BY: CHERYL BURRELL

FILE NUMBER(S): 25SE00018

SETUP DATE: 07/07/2025

START DATE: 08/11/2025

END DATE: 08/17/2025

DISMANTLE DATE: 08/18/2025

LOCATION: 2700 17 MILE DRIVE, PEBBLE BEACH

Organizer Cheryl Burrell was present and provided the following comments:

- Similar format to previous year.
- Temporary tents will be on the event field, driving range and fairway and green of the 18th hole.
 - Building Permit for temporary structures pending submittal around 6/9/25.
- Caltrans Encroachment Permit Signage application has been submitted.
- California Highway Patrol requested the application for an additional Encroachment Permit to allow signage along Highway 1 related to the Pebble Beach [Tour d'Elegance](#) on 8/14/25

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

2. EVENT NAME: STEVENSON SCHOOL REUNION WEEKEND

PRESENTED BY: MIKE HAUPT

FILE NUMBER(S): 25SE00123

SETUP DATE: 06/10/2025

START DATE: 06/13/2025

END DATE: 06/14/2025

DISMANTLE DATE: 06/15/2025

LOCATION: STEVENSON SCHOOL (PEBBLE BEACH CAMPUS), 3152 FOREST LAKE ROAD, PEBBLE BEACH

Organizer Mike Haupt was present and provided the following comments:

- Alumni fundraiser event for Stevenson School in a similar format to the past 2 years.
- 3 temporary tents will be on site.
- Anticipating 300 occupants under the main tent.
- Evening event with some activities the next morning.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

3. EVENT NAME: BCR (Breakfast Club Rally) X MCW (Monterey Car Week)

PRESENTED BY: IAN SCHWARTZ

FILE NUMBER(S): 25SE00064

SETUP DATE: 08/16/2025

START DATE: 08/16/2025

END DATE: 08/16/2025

DISMANTLE DATE: 08/16/2025

LOCATION: THE BARNYARD SHOPPING CENTER, 24600 CARMEL RANCHO LANE, CARMEL

Organizer Ian Schwartz was present and provided the following comments:

- Cars and Coffee Social Hour will be at the Barnyard Shopping Center from 8:00 AM – 9:00 AM.
- No organized events or meetings; participants gather at the shopping center and patronize the businesses.
- No tents, temporary structures or signage will be used for this event.
- Participants are limited to 100 vintage cars and requires sign up in advance.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

4. EVENT NAME: 4TH OF JULY CELEBRATION EAST GARRISON

PRESENTED BY: MARIBEL ZENDEJAS

FILE NUMBER(S): 25SE00130

SETUP DATE: 07/04/2025

START DATE: 07/04/2025

END DATE: 07/04/2025

DISMANTLE DATE: 07/04/2025

LOCATION: LINCOLN PARK, 13900 SHERMAN BLVD, EAST GARRISON

Organizer Maribel Zendejas was not present and Dona Luna provided the following comments:

- Typically a community event, but open to the public
- In previous years, there were approximately 100 attendees.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

5. EVENT NAME: MORGAN HILL DOG SHOW

PRESENTED BY: LINDA SCHERER

FILE NUMBER(S): 25SE00109

SETUP DATE: 05/30/2025

START DATE: 05/31/2025

END DATE: 06/01/2025

DISMANTLE DATE: 06/01/2025

LOCATION: MANZANITA PARK, 17100 CASTROVILLE BLVD, CASTROVILLE

Organizer Linda Scherer was not present and Liz Gonzales provided the following comments regarding items 5 - 12:

- A series of dog shows that will be held during the day.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

6. EVENT NAME: MORGAN HILL DOG SHOW

PRESENTED BY: LINDA SCHERER

FILE NUMBER(S): 25SE00110

SETUP DATE: 07/18/2025

START DATE: 07/19/2025

END DATE: 07/20/2025

DISMANTLE DATE: 07/20/2025

LOCATION: MANZANITA PARK, 17100 CASTROVILLE BLVD, CASTROVILLE

- See comments for Item 5

7. EVENT NAME: PENINSULA AUSTRALIAN SHEPHERD SHOW

PRESENTED BY: LINDA SCHERER

FILE NUMBER(S): 25SE00101

SETUP DATE: 05/23/2025

START DATE: 05/24/2025

END DATE: 05/26/2025

DISMANTLE DATE: 05/26/2025

LOCATION: MANZANITA PARK, 17100 CASTROVILLE BLVD, CASTROVILLE

- See comments for Item 5

8. EVENT NAME: BIEWER TERRIER CLUB SHOW

PRESENTED BY: LINDA SCHERER

FILE NUMBER(S): 25SE00094

SETUP DATE: 06/27/2025

START DATE: 06/28/2025 END DATE: 06/29/2025

DISMANTLE DATE: 06/29/2025

LOCATION: MANZANITA PARK, 17100 CASTROVILLE BLVD, CASTROVILLE

- See comments for Item 5

9. EVENT NAME: BOSTON TERRIER CLUB SHOW

PRESENTED BY: LINDA SCHERER

FILE NUMBER(S): 25SE00093

SETUP DATE: 06/13/2025

START DATE: 06/14/2025 END DATE: 06/15/2025

DISMANTLE DATE: 06/15/2025

LOCATION: MANZANITA PARK, 17100 CASTROVILLE BLVD, CASTROVILLE

- See comments for Item 5

10. EVENT NAME: BELGIAN TERVUREN SHOW

PRESENTED BY: LINDA SCHERER

FILE NUMBER(S): 25SE00092

SETUP DATE: 06/26/2025

START DATE: 06/27/2025 END DATE: 06/29/2025

DISMANTLE DATE: 06/29/2025

LOCATION: MANZANITA PARK, 17100 CASTROVILLE BLVD, CASTROVILLE

- See comments for Item 5

11. EVENT NAME: SHETLAND SHEEPDOG SHOW

PRESENTED BY: LINDA SCHERER

FILE NUMBER(S): 25SE00091

SETUP DATE: 07/03/2025

START DATE: 07/04/2025 END DATE: 07/06/2025

DISMANTLE DATE: 07/06/2025

LOCATION: MANZANITA PARK, 17100 CASTROVILLE BLVD, CASTROVILLE

- See comments for Item 5

12. EVENT NAME: SMART DOG SHOW # 1

PRESENTED BY: LINDA SCHERER

FILE NUMBER(S): 25SE00089

SETUP DATE: 07/11/2025

START DATE: 07/12/2025

END DATE: 07/13/2025

DISMANTLE DATE: 07/13/2025

LOCATION: MANZANITA PARK, 17100 CASTROVILLE BLVD, CASTROVILLE

- See comments for Item 5

13. EVENT NAME: PUBLIC WORKS WEEK EVENT

PRESENTED BY: MAYRA ZAMORA

FILE NUMBER(S): 25SE00132

SETUP DATE: 05/18/2025

START DATE: 05/18/2025 END DATE: 05/18/2025

DISMANTLE DATE: 05/18/2025

LOCATION: TORO PARK, 501 MONTEREY SALINAS HIGHWAY, SALINAS

Organizer Mayra Zamora was present and provided the following comments:

- ****THIS EVENT HAS ALREADY OCCURRED****
- Public outreach event to learn more about Public Works.
- Heavy machinery on display and demonstration.
- Food vendors were on site.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

14. EVENT NAME: CALIFORNIA ROOTS PRE-PARTY WINE MIXER AT RUSTIQUE WINERY

PRESENTED BY: SARA SILACCI

FILE NUMBER(S): 25SE00125

SETUP DATE: 05/22/2025

START DATE: 05/22/2025

END DATE: 05/22/2025

DISMANTLE DATE: 05/22/2025

LOCATION: RUSTIQUE WINERY, 1002 RIVER ROAD, SALINAS

Organizer Sara Silacci was present and provided the following comments:

- Over 200 attendees.
- Received Dance Permit from Sheriff's Office.
- Medical Plan has been approved by Emergency Medical Services.
- No stages, tents or other temporary structures.
- Two Food trucks will be onsite, Health Department Permits are up to date.
- Live Music is from 6:00PM to 9:00PM

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

15. EVENT NAME: MOTHERS DAY EVENT

PRESENTED BY: SARA SILACCI

FILE NUMBER(S): 25SE00115

SETUP DATE: 05/11/2025

START DATE: 05/11/2025

END DATE: 05/11/2025

DISMANTLE DATE: 05/11/2025

LOCATION: RUSTIQUE WINERY, 1002 RIVER ROAD, SALINAS

Organizer Sara Silacci was present and provided the following comments:

- ****THIS EVENT HAS ALREADY OCCURRED****
- Event included Live Music, stages.
- No medical incidents occurred during this event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

16. EVENT NAME: GREAT GATSBY AT RUSTIQUE WINERY

PRESENTED BY: SARA SILACCI & SUSAN DAKIS

FILE NUMBER(S): 25SE00082

SETUP DATE: 05/17/2025

START DATE: 05/17/2025

END DATE: 05/17/2025

DISMANTLE DATE: 05/17/2025

LOCATION: RUSTIQUE WINERY, 1002 RIVER ROAD, SALINAS

Organizers Sara Silacci and Susan Dakis were not and provided the following comments:

- ****THIS EVENT HAS ALREADY OCCURRED****
- A non-profit organization used this property as a venue for their private fundraising event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

17. EVENT NAME: INDYCAR GRANDPRIX

PRESENTED BY: APRIL HENDERSON & HAYLE LEONTIEFF

FILE NUMBER(S): 25SE00048

SETUP DATE: 07/25/2025

START DATE: 07/25/2025 END DATE: 07/27/2025

DISMANTLE DATE: 07/27/2025

LOCATION: LAGUNA SECA RACEWAY, 1021 MONTEREY SALINAS HIGHWAY, SALINAS

Organizer April Henderson was present and provided the following comments for items 17 — 20:

- Repeat of the event from the previous year.
- Anticipating similar amount of attendees as in previous years.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event:

- Mike Weaver expressed concern regarding the traffic plan because most map applications will direct attendees to the main gate, causing traffic on Highway 68.
 - April Henderson states that all event traffic on Highway 68 will be limited to drivers, crew, volunteers and event staff. This information was explained in a press release.
 - Spectator traffic will be directed to the entrance on South Boundary Road. There is increased signage to indicate regarding this.
 - California Highway Patrol will be supporting event staff during peak hours to manage traffic at the entrances and exits.

18. EVENT NAME: MOTOAMERICA SUPERBIKE FEST

PRESENTED BY: APRIL HENDERSON & HAYLE LEONTIEFF

FILE NUMBER(S): 25SE00047

SETUP DATE: 07/11/2025

START DATE: 07/11/2025

END DATE: 07/13/2025

DISMANTLE DATE: 07/13/2025

LOCATION: LAGUNA SECA RACEWAY, 1021 MONTEREY SALINAS HIGHWAY, SALINAS

- Refer to April Henderson's comments on item 17.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event:

- Refer to Mike Weaver's comments on item 17.

19. EVENT NAME: ROLEX REUNION

PRESENTED BY: APRIL HENDERSON & HAYLE LEONTIEFF

FILE NUMBER(S): 25SE00046

SETUP DATE: 08/07/2025

START DATE: 08/13/2025

END DATE: 08/16/2025

DISMANTLE DATE: 08/21/2025

LOCATION: LAGUNA SECA RACEWAY, 1021 MONTEREY SALINAS HIGHWAY, SALINAS

- Refer to April Henderson's comments on item 17.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event:

- Refer to Mike Weaver's comments on item 17.

20. EVENT NAME: PRE-REUNION

PRESENTED BY: APRIL HENDERSON & HAYLE LEONTIEFF

FILE NUMBER(S): 25SE00045

SETUP DATE: 08/07/2025

START DATE: 08/09/2025

END DATE: 08/10/2025

DISMANTLE DATE: 08/21/2025

LOCATION: LAGUNA SECA RACEWAY, 1021 MONTEREY SALINAS HIGHWAY, SALINAS

- Refer to April Henderson's comments on item 17.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event:

- Refer to Mike Weaver's comments on item 17.

21. EVENT NAME: PRIVATE WEDDING

PRESENTED BY: ASHLEY SYLVIA (NEXT

FILE NUMBER(S): 25SE00074

SETUP DATE: 07/26/2025

START DATE: 07/26/2025

END DATE: 07/26/2025

DISMANTLE DATE: 07/26/2025

LOCATION: 22 SCARLETT ROAD, CARMEL VALLEY

Organizer Ashley Sylvia was not present and Jinny Song provided the following comments:

- Changing the event date to 9/27/2025.
- Approximately 150 attendees on site, including vendors.
- Main Event Transportation will be providing 4 shuttles to and from the wedding venue before and after.
- No tents or other temporary structures.
- Live guitarist and DJ will provide music for the event.
- Reception ends at 10:00 PM.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales (Housing and Community Development) reminded Jinny Song of the noise ordinance that prohibits outdoor music and amplified sound after 9:00 PM.
- Liz Gonzales (Housing and Community Development) advised that shuttles should not be parked on Scarlett Road.

Public comments pertaining to this event: NONE

22. EVENT NAME: LIEN DOAN RA KHOI 40TH YEAR ANNIVERSARY

PRESENTED BY: VY TRAN

FILE NUMBER(S): 25SE00079

SETUP DATE: 08/28/2025

START DATE: 08/30/2025

END DATE: 09/01/2025

DISMANTLE DATE: 09/01/2025

LOCATION: SAN LORENZO PARK, 1160 BROADWAY STREET, KING CITY

Organizer Vy Tran was not present and Dona Luna provided the following comments:

- Gathering for a Boy Scout troop and their families to camp and do group activities.
 - Uses the main park, and Youth Overnight Area.
- Notifications regarding the event will be sent by Public Works, Facilities and Parks Department.
- Anticipating approximately 600 attendees.
- Attendees do not utilize the RV Camping area.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

23. EVENT NAME: 4TH OF JULY AT SAN LORENZO PARK

PRESENTED BY: MARK PHILLIPS

FILE NUMBER(S): 25SE00078

SETUP DATE: 07/03/2025

START DATE: 07/04/2025

END DATE: 07/04/2025

DISMANTLE DATE: 07/05/2025

LOCATION: SAN LORENZO PARK, 1160 BROADWAY ST., KING CITY

Organizer Mark Phillips and Dona Luna provided the following comments:

- Barbecue run by the King City Young Farmers and San Lorenzo Park's Monterey County Agricultural and Rural Life Museum (MCARLM)
- Other events include a car show, and cornhole tournament.
- Free and open to the public.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

24. EVENT NAME: VALLEY HERITAGE DAY 4TH OF JULY AT SAN LORENZO PARK

PRESENTED BY: TERI STORELLI

FILE NUMBER(S): 25SE00071

SETUP DATE: 07/04/2025

START DATE: 07/04/2025

END DATE: 07/04/2025

DISMANTLE DATE: 07/04/2025

LOCATION: SAN LORENZO PARK, 1160 BROADWAY ST., KING CITY

Organizer Teri Storelli was present and provided the following comments:

- Providing additional activities alongside the events hosted by King City Young Farmers and MCARLM.
- Food vendors that have their own Health Permits will be onsite.
- Provides an opportunity for local organizations (nonprofits, community services, sports teams, etc) to fundraise.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

25. EVENT NAME: CHURCH BROTHERS CUSTOMER EVENT

PRESENTED BY: 25SE00116

FILE NUMBER(S): 25SE00116

SETUP DATE: 05/05/2025

START DATE: 05/05/2025

END DATE: 05/05/2025

DISMANTLE DATE: 05/05/2025

LOCATION: 500 CORRAL DE TIERRA ROAD, SALINAS

Organizer Loree Dowse was not present and Liz Gonzales provided the following comments:

- ****THIS EVENT HAS ALREADY OCCURRED****
- A Use Permit to allow assemblages of people through HCD Planning will be required for the continued use of this property as a special event venue, because it is located in a residential zone.
 - The future events scheduled for this property are on hold until that Use Permit is obtained.
- Housing and Community Development is working with the owners of this property to obtain that permit to allow future events.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

26. EVENT NAME: ASCE STUDENT CHAMPIONSHIPS - CONCRETE CANOE RACES

PRESENTED BY: SARAH SAKAKIHARA

FILE NUMBER(S): 25SE00136

SETUP DATE: 06/23/2025

START DATE: 06/29/2025 END DATE: 06/29/2025

DISMANTLE DATE: 06/29/2025

LOCATION: LAKE NACIMIENTO - PINE KNOLLS

Organizer Sarah Sakakihara was present and provided the following comments:

- Anticipating 600 – 750 attendees including 550 student participants, 75 judges and additional volunteers.
- Lunch will be provided to participants, judges and volunteers.
- Anticipating 150 – 250 vehicles on site.
 - Student participants will be transported to the park to reduce traffic.
- Parking passes for event will be provided for event vehicles.

Regulatory agencies' comments pertaining to this event:

- Dona Luna (Public Works, Facilities & Parks) is working on processing the permit for this event.

Public comments pertaining to this event: NONE

27. EVENT NAME: JOHN TURKEYS NIGHTMARES

PRESENTED BY: MIKE SCUTARI

FILE NUMBER(S): 25SE00133

SETUP DATE: 07/05/2025

START DATE: 07/05/2025 END DATE: 07/05/2025

DISMANTLE DATE: 07/05/2025

LOCATION: HENRY MILLER LIBRARY, 48603 HIGHWAY 1, BIG SUR,

Organizer Mike Scutari was present and provided the following comments:

- Live music performance during Library's operational hours.
- No service of alcohol for this event.
- Event will be held indoors. No tents or temporary structures.
- Dance Permit submitted to Sheriff's Office a few days ago.

Regulatory agencies' comments pertaining to this event:

- Art Black (Fire) states that according to the Planning Permit conditions, building occupancy during this event and all future events will be limited to 100 people total, because the building does not have a fire protection system.
 - Once the Fire Alarm system is installed in the building, then this decision can be revisited.
 - A letter explaining these conditions will be sent to Mike Scutari and Kayla Nelson.

Public comments pertaining to this event: NONE

Old Items

NONE

New Items

1. **EVENT NAME: BAILE GRUPO BRINDYS & INDUSTRIAL DEL AMOR**

PRESENTED BY: SANTOS QUINTERO

FILE NUMBER(S):

SETUP DATE: 06/01/2025

START DATE: 06/01/2025

END DATE: 06/01/2025

DISMANTLE DATE: 06/01/2025

LOCATION: SHERIFF'S POSSE GROUNDS, 395 OLD NATIVIDAD RD, SALINAS

Organizer Santos Quintero was present/was not present and provided the following comments:

- Live music and dance event from 12:00 PM - 7:00 PM.
- Open to the public.
- All permit applications have been submitted.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

2. **EVENT NAME: CAMP QUIEN SABE**

PRESENTED BY: SHANNON LEON

FILE NUMBER(S):

SETUP DATE: 06/13/2025

START DATE: 06/23/2025

END DATE: 08/01/2025

DISMANTLE DATE: 08/06/2025

LOCATION: TORO PARK, 501 MONTEREY-SALINAS HIGHWAY, SALINAS.

Organizer Shannon Leon was present and provided the following comments:

- Community Event hosted by the City of Monterey for one week at a time.
 - Participants must register in advance.
- Uses the Toro Park Youth Overnight Area.
- An above-ground pool and deck are temporarily installed for this event.
- Permits for Event have been submitted to the Health Department and Housing and Community Development - Planning Department.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

Adjournment