



Monterey County

SPECIAL EVENT TASK FORCE MEETING

Thursday, April 24, 2025

TELECONFERENCE VIA ZOOM

Monterey County Government Center

1441 Schilling Place – South, 2nd Floor Salinas, CA 93901

9:00 AM

Minutes

Scheduled Special Events for Discussion

Event Organizers please be prepared to provide a brief description of the event including the anticipated size, impacts and vehicles.

1. EVENT NAME:

PRESENTED BY: Golden State Trail Run

FILE NUMBER(S): Craig Schmidt

SETUP DATE: 25SE00008

START DATE: 06/20/2025

END DATE: 06/21/2025

DISMANTLE DATE: 06/21/2025

LOCATION: Fort Ord Travel Camp, 15301 Watkins Gate Road, East Garrison & BLM Trails

Organizer Craig Schmidt was not present and Dona Luna (Public Works, Facilities and Parks) provided the following comments:

- Trail run race on foot through the Fort Ord Travel Camp.
- All attendee parking will be onsite.
- Dona Luna (Public Works Facilities and Parks) confirms that Special Event Questionnaire was received and is currently being processed.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

2. EVENT NAME: Walk on the Wild Side 5K-2K

PRESENTED BY: Anna Kalins

FILE NUMBER(S): 25SE00062

SETUP DATE: 05/24/2025

START DATE: 05/24/2025

END DATE: 05/24/2025

DISMANTLE DATE: 05/24/2025

LOCATION: ~~Various County Roads~~ and Monterey Zoo, River Road, Salinas

Organizer Anna Kalins was present. Anna Kalins and Liz Gonzales provided the following comments:

- Event has been reduced to a 2-kilometer run-walk, solely on the Monterey Zoo property. No County Roads will be involved.
- Anticipating 100 attendees.
- Maker's Market with crafts onsite.
- Kona Food Truck will be onsite.
- Benefits pediatric cancer research.
- Emergency Medical Plan is pending submittal to Emergency Medical Services.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

3. EVENT NAME: Twilight Cycling

PRESENTED BY: April Henderson

FILE NUMBER(S): 25SE00037

SETUP DATE: 06/25/2025

START DATE: 06/25/2025

END DATE: 06/25/2025

DISMANTLE DATE: 6/25/2025

LOCATION: Laguna Seca Recreation, 1021 Monterey Salinas Highway

Organizer April Henderson was not present and Liz Gonzales provided the following comments:

- Community Event, open to all ages.
- Same event as last month.
- Participants bring their own pedal bike, helmets are required.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

4. EVENT NAME: Carmel Valley Garden Show

PRESENTED BY: Bart Burrows

FILE NUMBER(S): 25SE00084

SETUP DATE: 05/01/2025

START DATE: 05/03/2025

END DATE: 05/04/2025

DISMANTLE DATE: 05/04/2025

LOCATION: Hidden Valley Music, Carmel Valley

Organizer Bart Burrows was present and provided the following comments:

- Public showcase and competition for home-grown plants, silent auction, garden art, photography contest and children's area (Buzzy's Garden).
- Woody's restaurant will be providing food for the event.
- Requesting assistance with the Sheriff's Alcohol and Beverage Control application and the Emergency Medical Services required Emergency Medical Plan.

Regulatory agencies' comments pertaining to this event:

- Blake Andersen (Emergency Medical Services) clarified that due to the size of the event, a medical plan is required.

Public comments pertaining to this event: NONE

5. EVENT NAME: Boots at the Posse

PRESENTED BY: Harold Sims

FILE NUMBER(S): 25SE00083

SETUP DATE: 04/26/2025

START DATE: 04/26/2025

END DATE: 04/26/2025

DISMANTLE DATE: 04/26/2025

LOCATION: Sheriff's Posse Grounds, 395 Old Natividad Road, Salinas

Organizer Harold Sims was present and provided the following comments:

- Western-themed barbecue and dance event, including a cornhole tournament and raffle.
- Live music and DJ will be present.
- Food Service has been approved by the Health Department.

Regulatory agencies' comments pertaining to this event:

- Elizabeth Gonzales (Housing and Community Development) confirmed that the event venue has completed a Planning Permit amendment to for use of this venue.

Public comments pertaining to this event: NONE

6. EVENT NAME: Artichoke Festival

PRESENTED BY: Linda Scherer

FILE NUMBER(S): 25SE00066

SETUP DATE: 06/13/2025

START DATE: 06/14/2025

END DATE: 06/15/2025

DISMANTLE DATE: 06/16/2025

LOCATION: Sheriff's Posse Grounds, 395 Old Natividad Road, Salinas

Organizer Linda Scherer was present and provided the following comments:

- 65th annual artichoke festival.
- Saturday 10:00 am – 7:00 pm, Sunday 10:00am - 6:00 pm.
- Two tents (20x60 feet and 20x20 feet) with generators from A to Z Rentals will be onsite.
- Catering Tents may have their own generators for their booths.

Regulatory agencies' comments pertaining to this event:

- Kayla Braasch (Housing and Community Development) agreed to meet with Linda Scherer after the meeting to assist with the Building Temporary Structure permits.

Public comments pertaining to this event:

- Lisa Dobbins stated that A to Z Rentals does not include permit submittal to Monterey County as part of their event services.

7. EVENT NAME: Ag Women of the Year

PRESENTED BY: Lisa Dobbins

FILE NUMBER(S): 25SE00081

SETUP DATE: 05/01/2025

START DATE: 05/02/2025

END DATE: 05/02/2025

DISMANTLE DATE: 05/02/2025

LOCATION: McIntyre Estate Vineyard, Santa Lucia Highlands

Organizer Lisa Dobbins was present and provided the following comments:

- Private Fundraising event and recognition luncheon.
- Anticipating 275 attendees.
- 40 x 80 Canopy (open-sided tent) from A to Z Rentals will be onsite; structural engineer is currently drawing the plans.

Regulatory agencies' comments pertaining to this event:

- Kayla Braasch (Housing and Community Development) confirmed submittal of tent permit as well as the use of the barn for the event. Offered to schedule a meeting to review the submittal.

Public comments pertaining to this event: NONE

8. EVENT NAME: AIDS Lifecycle

PRESENTED BY: Erin Dugen

FILE NUMBER(S): 25SE00013

SETUP DATE: 06/02/2025

START DATE: 06/03/2025

END DATE: 06/03/2025

DISMANTLE DATE: 06/03/2025

LOCATION: San Lorenzo Park, 1160 Broadway Street, King City, CA and Various County Roads

Organizer Erin Dugen was not present and Dona Luna provided the following comments:

- Fundraising bicycle event from San Francisco to Los Angeles.
- Anticipating 2,500 participants and 1,000 event volunteers.
- Attendees will be provided food and camp at the park overnight.

Regulatory agencies' comments pertaining to this event:

- Kayla Braasch (Housing and Community Development) confirmed encroachment permit for use of the roads has been received and is pending internal signatures for approval.

Public comments pertaining to this event: NONE

9. EVENT NAME: Church Brothers Customer Event

PRESENTED BY: Loree Dowse

FILE NUMBER(S): 25SE00116

SETUP DATE: 05/05/2025

START DATE: 05/05/2025

END DATE: 05/05/2025

DISMANTLE DATE: 05/05/2025

LOCATION: 500 Corral De Tierra Road, Salinas

Organizer Loree Dowse was present and provided the following comments:

- First of a series of customer events that will be held from now through the Summer.
- Events are by invitation only. Not open to the public.
- Inviting between 80 – 500 attendees per event.
 - Anticipating 250 attendees for this event.
- 40 x 80 foot tent that is open on 3 sides will be onsite.
- Event activities include: live music, a DJ, games, mechanical bull rides, food and alcohol service.
- 6 10 x 10 foot canopies will be onsite for food service areas and for shade.
- Parking will be onsite.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales (Housing and Community Development) will reach out to the property owner. A Use Permit from the Planning Department may be required for regular use of the property as an event venue.

Public comments pertaining to this event: NONE

10. EVENT NAME: Poetry Open Mic Night

PRESENTED BY: Mike Scutari

FILE NUMBER(S): 25SE00087

SETUP DATE: 05/22/2025

START DATE: 05/22/2025

END DATE: 05/22/2025

DISMANTLE DATE: 05/22/2025

LOCATION: Henry Miller Library, Highway 1, Big Sur

Organizer was not present and provided the following comments:

- EVENT IS CANCELED.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

11. EVENT NAME: Charley Crockett Live (Event# 1)

PRESENTED BY: Mike Scutari

FILE NUMBER(S): 25SE00030

SETUP DATE: 06/10/2025

START DATE: 06/10/2025

END DATE: 06/10/2025

DISMANTLE DATE: 06/10/2025

LOCATION: Henry Miller Library, Highway 1, Big Sur

Organizer Mike Scutari was not present. Jaimi Holker and Adam Bergeron provided the following comments:

- Music event with country music artist Charley Crockett.
- 2-night ticketed event, with separate tickets for each night.
- Anticipating 300 attendees maximum; no attendees will be parking onsite.
- A shuttle will take attendees from town center to the Henry Miller Library, South of Red River Inn and North of Fernwood Resort.
 - Shuttle information will be emailed to attendees upon purchasing the tickets.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

12. EVENT NAME: Charley Crockett Live (Event# 2)

PRESENTED BY: Mike Scutari

FILE NUMBER(S): 25SE00029

SETUP DATE: 06/11/2025

START DATE: 06/11/2025

END DATE: 06/11/2025

DISMANTLE DATE: 06/11/2025

LOCATION: Henry Miller Library, Highway 1, Big Sur

Organizers Jaimi Holker and Adam Bergeron were present and provided the following comments:

- Music event with country music artist Charley Crockett.
- 2-night ticketed event, with separate tickets for each night.
- Anticipating 300 attendees maximum; no attendees will be parking onsite.
- A shuttle will take attendees from town center to the Henry Miller Library, South of Red River Inn and North of Fernwood Resort.
 - Shuttle information will be emailed to attendees upon purchasing the tickets.

Regulatory agencies' comments pertaining to this event:

- Kayla Braasch (Housing and Community Development) confirmed receipt of the Special Event Questionnaire and has routed it to the other agencies for review. After the meeting, Kayla will check which departments are pending review.
- Kayla Nelson (Planner, Housing and Community Development): Asked whether the music would be amplified, and the event hours.
 - Event coordinators state the event would be outside, from 6:00 pm – 10:00 pm.
 - Liz Gonzales (Housing and Community Development) explained that Monterey County Noise Ordinance states that outdoor amplified sound must stop at 9:00 pm, so the event hours will have to be adjusted.

Public comments pertaining to this event: NONE

13. EVENT NAME: Big Sur Fiddle Camp

PRESENTED BY: Mike Scutari

FILE NUMBER(S): 25SE00088

SETUP DATE: 06/29/2025

START DATE: 06/29/2025

END DATE: 06/29/2025

DISMANTLE DATE: 06/29/2025

LOCATION: Henry Miller Library, Highway 1, Big Sur

Organizer Mike Scutari was present and provided the following comments:

- String instrument workshops and classes for children, concluded by a performance on Sunday Afternoon.
- Bottled water provided, no alcohol will be served.
- Performance will be from 2:00 pm – 5:00 pm.
- Music will be amplified.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

14. EVENT NAME: Parkfield Bluegrass Festival

PRESENTED BY: Dave Swartz

FILE NUMBER(S): 25SE00076

SETUP DATE: 05/05/2025

START DATE: 05/08/2025

END DATE: 05/11/2025

DISMANTLE DATE: 05/12/2025

LOCATION: 70410 Parkfield Coalinga Road, Parkfield

Organizer Dave Swartz was present and provided the following comments:

- Ticketed event. Attendance varies from 400 to 1,000 attendees a day.
 - Free entry to residents of Parkfield.
- Events include live Acoustic Bluegrass music performances by various bands, music workshops for adults and children.
- Submittals to the Health Department, Fire Department and Emergency Medical Services complete.
 - Fire Department will be doing a pre-event site inspection on May 7, 2025.
- Largest temporary structure for the event will be a 10 x 20 foot tent.
- Craft vendor spaces are limited to 10 x 10 feet.
- Food Vendors will be onsite. They are individually coordinating with the Health Department for their food service permits.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales (Housing and Community Development) asked how large the venue property is.
 - Dave Swartz stated that the property is on the land adjoining the Parkfield Café, which is acres in size and includes a lodge.
- Liz Gonzales (Housing and Community Development) requested clarification regarding where performances going past 9:00 pm will take place.
 - Dave Swartz stated the evening performances would be indoors at the Parkfield Cafe.
- Liz Gonzales (Housing and Community Development) will reach out to the property owners regarding a Use Permit from the Planning Department

Public comments pertaining to this event: NONE

15. EVENT NAME: The Quail Moto-Fest

PRESENTED BY: Courtney Ferrante

FILE NUMBER(S): 25SE00075

SETUP DATE: 05/15/2025

START DATE: 05/15/2025

END DATE: 05/15/2025

DISMANTLE DATE: 05/15/2025

LOCATION: Quail Lodge, 8205 Valley Greens Drive, Carmel and Various County Roads

Organizer Courtney Ferrante was present and provided the following comments:

- Anticipating 2,000 attendees.
- Motorcycles will be on display.
- Live music and a DJ will provide music onsite.
- All parking will be onsite.
- Event Organizer application and Temporary Food Facility application are pending submittal to the Health Department.
- Ice cream vendor and food trucks onsite, the rest of the food will be catered by Edgar's at Quail Lodge.
- Tents will be provided by Hensley Event Resources.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

Old Items

NONE

New Items

1. Mother's Day Party at Rustique Winery

PRESENTED BY: Sara Silacci

FILE NUMBER(S): Pending

SETUP DATE: 5/11/2025

START DATE: 5/11/2025

END DATE: 5/11/2025

DISMANTLE DATE: 5/11/2025

LOCATION: Rustique Winery, 1002 River Road, Salinas

Organizer Sara Silacci was not present and Liz Gonzales provided the following comments:

- From 11:00 am – 4:00 pm.
- Event activities will include live music, wine tasting, local vendors and food trucks.
- Admission is free and open to the public.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

Adjournment