



Monterey County

SPECIAL EVENT TASK FORCE MEETING

Thursday, March 27, 2025

TELECONFERENCE VIA ZOOM

Monterey County Government Center

1441 Schilling Place – South, 2nd Floor Salinas, CA 93901

9:00 AM

Minutes

Scheduled Special Events for Discussion

Event Organizers please be prepared to provide a brief description of the event including the anticipated size, impacts and vehicles.

1. EVENT NAME: Golden Getaway 2025

PRESENTED BY: Michelle Lago

FILE NUMBER(S): 25SE00059

SETUP DATE: 04/28/2025

START DATE: 05/03/2025

END DATE: 05/03/2025

DISMANTLE DATE: 05/05/2025

LOCATION: 1 Old Ranch Road, Carmel,

Organizer Michelle Lago was present and provided the following comments:

- Charity Golf Tournament sponsored by the charity branch of the 49ers Football Foundation (football team).
- Private Event, by invitation only.
- Anticipating 400 attendees.
- A tent will be on the golf course on Saturday evening.
 - Tent provided by Standard Event Rentals.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

2. EVENT NAME: Sun, Wind and Wine Festival

PRESENTED BY: Gwen McGill

FILE NUMBER(S): 25SE00052

SETUP DATE: 04/20/2025

START DATE: 05/03/2025

END DATE: 05/03/2025

DISMANTLE DATE: 05/05/2025

LOCATION: Mer Soleil Winery, 1290 River Road, Salinas

Organizer Gwen McGill was not present and Liz Gonzales provided the following comments:

- Wine tasting event.
- Anticipating 800 attendees.
- One large tent will be on site for the event.
- Event time 11:00AM – 3:00PM.

Regulatory agencies' comments pertaining to this event:

- Kayla Braasch (Housing and Community Development) confirms that the Building Permit for the tent was received and is being processed.

Public comments pertaining to this event: NONE

3. EVENT NAME: Twilight Cyling

PRESENTED BY: April Henderson

FILE NUMBER(S): 25SE00038

SETUP DATE: 05/20/2025

START DATE: 05/20/2025

END DATE: 05/20/2025

DISMANTLE DATE: 05/20/2025

LOCATION: Laguna Seca Recreation, 1021 Monterey Salinas Highway, Salinas

Organizer April Henderson was not present and Hayley Leontieff provided the following comments:

- Pedal bike event open to the public.
 - All participants must sign an insurance waiver.
 - Helmets are required.
 - Some Class 2 e-bikes will be allowed on the track.
- Event time is from 5:30PM – 7:00 PM
- No tents or other temporary structures.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

4. EVENT NAME: Tularcitos Stampede

PRESENTED BY: Stephanie Latino

FILE NUMBER(S): 25SE00058

SETUP DATE: 05/17/2025

START DATE: 05/17/2025

END DATE: 05/17/2025

DISMANTLE DATE: 05/17/2025

LOCATION: HIDDEN VALLEY MUSIC SEMINARS, 104 W. CARMEL VALLEY ROAD, CARMEL VALLEY

Organizer Stephanie Latino was present and provided the following comments:

- Fundraiser that benefits the Tularcitos Elementary School.
- Ticketed event for parents and family members of Tularcitos Elementary School students.
- Events include a silent auction, live auction dinner and dancing with live music.
- Anticipating 150 – 180 attendees.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

5. EVENT NAME: Spartan Race

PRESENTED BY: Chelsea Hawley & Lauren Taylor

FILE NUMBER(S): 25SE00057

SETUP DATE: 05/23/2025

START DATE: 06/01/2025

END DATE: 06/01/2025

DISMANTLE DATE: Date: 06/04/2025

LOCATION: Toro Park, 501 Monterey Salinas Highway, Salinas

Organizer Lauren Taylor was present and provided the following comments:

- Foot-based obstacle course race events for various age groups.
- Anticipating 7,000 – 8,000 attendees for the full weekend, including spectators.
- Event parking will be offsite at Laguna Seca Raceway.
 - Contract for this is pending finalization.
- Special Event, Construction and Encroachment permits are in progress.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

6. EVENT NAME: Strawberry Fields Forever

PRESENTED BY: Robert Leibold

FILE NUMBER(S): 25SE00053

SETUP DATE: 05/18/2025

START DATE: 05/18/2025

END DATE: 05/18/2025

DISMANTLE DATE: 05/18/2025

LOCATION: Various County Roads

Organizer Robert Leibold was present and provided the following comments:

- Street-based bicycle ride event that starts and finishes in Santa Cruz County and passes through North Monterey County.
 - Event utilizes county roads and includes a lunch stop in Royal Oaks Park.
 - Parks Permit has been submitted to Dona Luna (Public Works, Facilities and Parks)
- No changes to event from past two years.
- Encroachment Permit in progress.
- Sheriff and Fire Department have approved the event.
- No traffic control requirements for this event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

7. EVENT NAME: Belegarth Medieval Combat Society: War of Wrath

PRESENTED BY: Colton Hall

FILE NUMBER(S): 25SE00027

SETUP DATE: 06/05/2025

START DATE: 06/05/2025

END DATE: 06/09/2025

DISMANTLE DATE: 06/09/2025

LOCATION: San Lorenzo Park, 1160 Broadway Street, King City

Organizer Colton Hall was present/was not present and provided the following comments:

- Live Action Roleplaying (LARP) event.
- Anticipating 120 attendees.
 - 80% of attendees will be on site in single person tents.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

Old Items

NONE

New Items

1. EVENT NAME: Monterey County Agricultural and Rural Life Museum Intern Exhibit

PRESENTED BY: Dona Luna

START DATE: 3/29/2025

END DATE: 3/29/2025

LOCATION: San Lorenzo Park, 1160 Broadway Street, King City

Dona Luna provided the following comments:

- Members only event from 5:30PM – 7:00PM
- Food truck will be on site.
 - Kayla Braasch (Housing and Community Development) contacted the Health Department on their behalf.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE