



Monterey County SPECIAL EVENT TASK FORCE MEETING

Thursday, January 23, 2025

TELECONFERENCE VIA ZOOM

Monterey County Government Center

1441 Schilling Place – South, 2nd Floor Salinas, CA 93901

9:00 AM

Minutes

Scheduled Special Events for Discussion

Event Organizers please be prepared to provide a brief description of the event including the anticipated size, impacts and vehicles.

1. **EVENT NAME: AT&T Pro-Am**

Presented By: Cheryl Burrell

File(s): 25SE00015

Setup Date: 12/16/2025

Start Date: 01/29/2025

End Date: 02/02/2025

Dismantle Date: 02/03/2025

Location: Pebble Beach Golf Links & Spyglass Hill Golf Course, 3206 Stevenson Drive, Pebble Beach

Organizer Cheryl Burrell was present and provided the following comments:

- Similar format to 2024 event, which is only amateur and professional golfers; no celebrities.
- Amateurs and Professional Golfers play Thursday and Friday.
- Only professionals playing on Saturday and Sunday.
- Some concession tents will be at Spyglass.
- More temporary structures at Pebble Beach.
- Calfire and Housing and Community Development Building inspections have already started.
- Kudos given to everyone at the county for assisting with getting the Event Organizer through the permit process
- Shuttles will be used to take attendees to venues.
- Caltrans markers will be up by Tuesday before event, message boards will be installed the Sunday before.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

2. EVENT NAME: Pebble Beach Food & Wine

Presented By: Cheryl Burrell

File(s): 25SE00014

Setup Date: 03/17/2025

Start Date: 04/10/2025

End Date: 04/13/2025

Dismantle Date: 04/14/2025

Location: The Lodge, The Inn at Spanish Bay and Special Event Field, 1500 Cypress Drive, Pebble Beach

Organizer Cheryl Burrell was present and provided the following comments:

- Repeat of 2024 event: wine tasting and food demonstrations outside and in the conference rooms.
- Tent structures on property near the former equestrian center.
- On-site parking for the event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

3. EVENT NAME: Wildflower Triathlon (Wildflower Experience)

Presented By: Colleen Bousman

File(s): 25SE00001

Setup Date: 04/28/2025 – 05/02/2025

Start Date: 05/02/2025

End Date: 05/08/2025

Dismantle Date: 05/08/2025

Location: Lake San Antonio – South Shore, Bradley

Organizer Colleen Bousman was present and provided the following comments:

- A series of events including triathlons, 5k and 10k runs, open water swimming, a trail run, endurance trials and a festival
- Board has already approved the Use Permit for special events at this property.
- Site maps for the events have been submitted to Dona Luna (Public Works, Facilities and Parks)
- Music and food trucks will be onsite.
 - List of Food Vendors pending submittal to the Health Department.
- Working with Dona Luna (PWFP) for filming and drone permits.
- Meetings related to road closures will be scheduled with California Highway Patrol and the Fire Department.
- Areas surrounding the park exterior are monitored by California Highway Patrol.
- Interior of park will be monitored by park rangers and hired security.
- Medical Plan from American Medical Response is in progress. Emergency Medical Ts from Quest College will also be onsite.
- Tent permit submittals are pending to Housing and Community Development.
 - No grandstands unlike previous years.
- Pending submittal of course maps to Dona Luna (PWFP), but will be similar to previous years.

Regulatory agencies' comments pertaining to this event:

- Dona Luna (Public Works, Facilities and Parks) confirmed approval of use permit for this event.

Public comments pertaining to this event: NONE

4. **EVENT NAME: Sea Otter Classic**

Presented By: Skip Latham

File(s): 25SE00002

Setup Date: 03/20/2025

Start Date: 04/10/2025

End Date: 04/13/2025

Dismantle Date: 04/14/2025

Location: Laguna Seca Recreation and Various County Roads

Organizer Skip Latham was present and provided the following comments:

- Approximately 400 exhibitors for the trade show at the lake bed.
- Other activities include recreational bike rides and bicycle demonstrations.
- 25 Food vendors will also be onsite, cooking and serving food.
- Special Event Organizer permit submitted to Jennifer Lamb at the Environmental Health Department's Monterey office.
 - Exhibitors and Event Sponsors are already reaching out to her regarding requirements for product sampling.
- Emergency Medical Services has already approved the event's medical plan.
 - This includes a contract with American Medical Response for ambulance service.
 - 3 ambulances will be onsite for each day of the event, managed by a paramedic supervisor.
 - Monterey Spine and Joint managing the medical tents at Laguna Seca.
 - 80 National Ski Patrol marshal the cross-country back trails and provide first aid.
- Coordinating with Jeff Dacpano (Monterey County Regional Fire Protection District) regarding the event routes.
- Special Event permit submitted via ACA, pending site plans for the tents that will be onsite.
- Usually obtain Caltrans Encroachment Permit for event signage along Highways 68 and 218, but is pending submittal.
 - Submittal requires a letter of approval from California Highway Patrol, which the event organizer has requested from Sgt. Craig Geddes (California Highway Patrol).
- Submitted Encroachment Permit applications to Housing and Community Development for the two Gran Fondo (long-distance road cycling) rides.
 - Event approval letter from Bryan Flores (Public Works, Facilities and Parks) pending submittal to Housing and Community Development. Coordinating with Dona Luna (Public Works, Facilities and Parks) regarding this.
- All days of the event are staffed by Monterey County Sheriff's Office.
 - Coordinating with Commander Andres Rosas (Monterey County Sherriff's Office).
 - Pending contract with Sheriff's Office for event security. Preparation to start in February.
- Temporary Structure permits for tents that will be onsite are pending submittal to Housing and Community Development.
 - Whitson Engineers are working on the structural calculations and site plans .

Regulatory agencies' comments pertaining to this event:

- Rachel Naccarati (Caltrans) asked when the organizer will submit an application for Caltrans.
 - Event Organizer states that he is still waiting on the information and letter of support from Sargent Craig Geddes from the California Highway Patrol.
 - Sgt. Geddes will coordinate with him after the meeting.
- Kayla Braasch (Housing and Community Development) confirmed receipt of Encroachment Permit applications.
- Dona Luna (Public Works, Facilities and Parks) Caltrans Letter will be sent to the Event Organizer after Public Works Facilities and Parks staff docusigns it.
 - Event Organizer is considering changing one of the routes.
 - Public Works Facilities and Parks Permit for County Trails is still pending submittal; Dona Luna is requesting a PDF of all the trail routes for the event.

Public comments pertaining to this event: NONE

5. EVENT NAME: Big Sur Foragers Festival

Presented By: Paul Amend

File(s): 25SE00007

Setup Date: 01/24/2025

Start Date: 01/25/2025

End Date: 01/25/2025

Dismantle Date: 01/25/2025

Location: Big Sur Lodge (Big Sur Health Center), 47225 Highway One, Big Sur

Organizer Paul Amend was present and provided the following comments:

- 164 of 200 anticipated attendees have already purchased tickets.
- Event activities will be occurring within the Big Sur Lodge.
- Edna Botello (Environmental Health Bureau) approved temporary cooking facilities for chefs.
- Submitted safety plan to Emergency Medical Services.

Regulatory agencies' comments pertaining to this event:

- Blake Andersen (Emergency Medical Service) asked for clarification regarding the listing of fire and medical staff onsite.
 - Paul Amend stated two fire fighters from Big Sur Volunteer Fire Bridgade will be onsite.
 - American Medical Response will not be present onsite, but are at a station nearby.
 - Blake Andersen stated this was a low fire risk event.

Public comments pertaining to this event: NONE

6. EVENT NAME: NorCal Interscholastic Cycling Series 1-3

Presented By: Storm Glover

File(s): 25SE00004

Setup Date: 02/20/2025

Start Date: 02/21/2025

End Date: 02/22/2025

Dismantle Date: 02/22/2025

Setup Date: 02/27/2025

Start Date: 02/28/2025

End Date: 03/01/2025

Dismantle Date: 03/02/2025

Setup Date: 05/01/2025

Start Date: 05/02/2025

End Date: 05/03/2025

Dismantle Date: 05/04/2025

Location: Travel Camp (Fort Ord Day Camp), 15301 Watkins Gate Road, East Garrison

Organizer Storm Glover was present and provided the following comments:

- Course has been changed and there will not be event signage along roads in previous years.
 - Avoiding the road signage will eliminate the need for an Encroachment Permit.
- Attendee parking is limited to the event venue, and prohibited in the surrounding areas.
- Monterey County Regional Fire Protection District and Emergency Medical Services team will be providing support for this event.
- Pending submittal of an updated Certificate of Insurance Form to Dona Luna (Public Works, Facilities and Parks)

Regulatory agencies' comments pertaining to this event:

- Dona Luna (Public Works, Facilities and Parks) states Special Event Use Permit is already being prepared, but she is still waiting for the Certificate of Insurance Form.

Public comments pertaining to this event: NONE

7. EVENT NAME: Two Plays by Thomas Beckett

Presented By: Magnus Toren

File(s): 25SE00009

Setup Date: 01/26/2025

Start Date: 01/26/2025

End Date: 01/26/2025

Dismantle Date: 01/26/2025

Location: Henry Miller Library, 48603 Highway 1, Big Sur

Organizer Magnus Toren was not present and Mike Scutari provided the following comments:

- Anticipating 50 attendees
- No amplified sound, no stage.
- Event activities will be inside the library.
- Reader's Theater-style performance by two actors.
- ABC permit to sell beer and wine obtained.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

8. EVENT NAME: Spawnniversary

Presented By: Maryjanna Drummond

File(s): 25SE00010

Setup Date: 02/14/2025

Start Date: 02/14/2025

End Date: 02/14/2025

Dismantle Date: 02/14/2025

Location: 8042 Moss Landing Road #228, Moss Landing

Organizer Maryjanna Drummond was present and provided the following comments:

- Targeted attendees for this event are staff at fellow partnerships in marine biology nearby, like Monterey Bay Aquarium Research Institute and Moss Landing Marine Labs.
- Capping attendees to 200 to 250 people.
 - Attendee access to the laboratory for tours is limited to 12 people at a time for only a few minutes.
- No Food Vendors hired for the event.
 - food truck will be parked onsite.
 - Attendees can also go to the market next door to the venue for food.
 - Environmental Services stated a food permit would not be necessary for this event.
- Emergency Medical Services has deemed that a medical plan is not necessary.
- 6x6 foot or 8x8 foot canopy tents for the art vendors will be onsite only if it would rain.
- No food sale, alcohol sale, or amplified sound for this event.

Regulatory agencies' comments pertaining to this event:

- Elizabeth Gonzales (Housing and Community Development) confirms that less than 400 square feet of tenting without any utility connections (ex. electricity or gas) would not require a Construction Permit for temporary structures.
- Kayla Braasch (Housing and Community Development) can send the Event Organizer the setback requirements.

Public comments pertaining to this event: NONE

9. EVENT NAME: Big Sur Marathon

Presented By: Kevin Pool

File(s): 25SE00011

Setup Date: 04/25/2025

Start Date: 04/27/2025

End Date: 04/27/2025

Dismantle Date: 04/28/2025

Location: Big Sur Station to Rio Road & Crossroads Shopping Center

Organizer Kevin Pool was present/was not present and provided the following comments:

- Chic Event Rentals will be providing the tents for this event.
- Coordinating with Caltrans and California Highway Patrol to ensure route safety.
- Request for ambulances for the event submitted to American Medical Response.
 - American Medical Response will be sending the Event Organizer a contract.
- First Aid Stations and the medical tent will be staffed by Community Hospital of the Monterey Peninsula.
 - Medical Plan has been submitted to event's medical director, Dr. John Ellison for review and approval. It will be submitted to Blake Andersen (Emergency Medical Services) afterward.
- Coordinating with Josh Silvera (Cal-Fire) to provide a course medical and Emergency Medical Services communication system which will include drones and other tools.
- Participating expo sales list will open in February and will be submitted to Environmental Health Bureau when completed.
 - A beer garden will be at Marathon Village. An Alcohol Beverage Control Permit will be submitted in March.
- Blue Strike Environmental will be responsible for onsite waste management. A Waste Management Plan has been submitted to the Environmental Health Bureau.
- Working in conjunction with Commander Andres Rosas (Monterey County Sheriff's Office) for event security, primarily near the finish line. A Supplemental Services Agreement was submitted to the Sheriff's Office.
 - Commander Andres Rosas has submitted a request for additional support to the 95th Civil Support Team (California National Guard).
- Chic Event Rentals will be submitting the Construction Permits for the tents.
- A notification to all residents along the marathon route will be sent on March 20, 2025.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

10. EVENT NAME: Alpha Win Lake San Antonio

Presented By: Allyson Voerg

File(s): 25SE00012

Setup Date: 04/24/2025

Start Date: 04/26/2025

End Date: 04/26/2025

Dismantle Date: 04/27/2025

Location: Lake San Antonio, Bradley

Organizer Allyson Voerg was present and Tom Struzzi provided the following comments:

- Event is a triathlon at Lake San Antonio, featuring sprint, Olympic and long-course triathlons.
- Coordinating with Dona Luna (Public Works, Facilities and Parks) regarding the event.
 - Event Organizers have signed a multi-year agreement for use of Lake San Antonio for this event.
 - Facility Use Agreement is filled out and pending submittal.
- Construction Permit and Encroachment Permit pending submittal to Housing and Community Development.
- Coordinating with California Highway Patrol for on-road portions of the event.
- Medical team for the event is American Medical Response.
- Encroachment Permit for portions of the event in San Luis Obispo's jurisdiction is pending submittal to the California Highway Patrol.
- Event starts at January 26, 2025 7:00 am

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

11. EVENT NAME: Event Name: CCCX Series 1-6

Presented By: Travis McOuat

File(s): 25SE00003

Setup Date: 01/05/2025

Start Date: 01/06/2025

End Date: 01/06/2025

Dismantle: 01/06/2025

Setup Date: 01/18/2025

Start Date: 01/19/2025

End Date: 01/19/2025

Dismantle: 01/19/2025

Setup Date: 02/01/2025

Start Date: 02/02/2025

End Date: 02/02/2025

Dismantle: 02/02/2025

Setup Date: 02/15/2025

Start Date: 02/16/2025

End Date: 02/16/2025

Dismantle: 02/16/2025

Setup Date: 03/07/2025

Start Date: 03/08/2025

End Date: 03/08/2025

Dismantle: 03/08/2025

Setup Date: 09/12/2025

Start Date: 09/13/2025

End Date: 09/13/2025

Dismantle: 09/13/2025

Location: Travel Camp, 15301 Watkins Gate Road, East Garrison

Organizer Travis McOuat was not present and Dona Luna provided the following comments:

- Medical Plan submitted to Emergency Medical Services.
- Neighborhood letter to notify residents near the event venue was sent.
- Special Event permit is pending submittal to Housing and Community Development.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

Old Items

This is a time set aside for the public and agencies to discuss any new or unresolved issues on previous agenda items.

NONE

New Items

1. Pebble Beach Pro-Am watch party hosted by International Sports Management PRESENTED

BY: Laura Holmquist-Gomez (Five Star Catering)

QUESTIONNAIRE: Pending

Setups Date: 01/29/2025

Start Date: 1/30/2025

End Date: 02/02/2025

TEARDOWN:

LOCATION: 3384 17 Mile Drive, Pebble Beach

Organizer Laura was present and provided the following comments:

- Offsite Parking for attendees is at a community church.
- Event is on a private property enclosed with a fence on the Pebble Beach golf course
- Ticketed event for attendees aged 21 and better.
 - Includes Alcohol sales and a cigar sampling.
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Regulatory agencies' comments pertaining to this event:

- Liz Gonzales (Housing and Community Development) stated that a Coastal Development Permit to allow the use of the property as a special event venue was required. This permit is pending submittal.
- Liz Gonzales also clarified that Special Events cannot be held on a Short-Term Rental property.
 - Further clarified that Short Term Rentals are not allowed in the coastal zone of Pebble Beach.

Public comments pertaining to this event:

- Cheryl Burrell (Pebble Beach Company) stated Frank Espinoza (Pebble Beach Community Services District) had forwarded the Special Event information to them for review.

Adjournment